



**CORPORATE PARTNER  
ELECTRONIC TICKET AGREEMENT**

The general terms and conditions of the agreement are as follows:

1. This agreement is open ended; however, either party can terminate the agreement at any time.
2. **BEACH PARK will:**
  - a. Provide a unique promotional code annually to the CORPORATE PARTNER for use by their associates to purchase discounted admission to Beach Park via the Beach Park website. Below are current rates and subject to change:
    - Adult One-Day Admission (ages 12 – 54) \$41.57 plus tax
    - Child/Senior One Day Admission (ages 3 to 11 and 55+) \$32.34 plus tax
  - b. Supply, free of charge, promotional materials, such as brochures and posters, as available, to assist the CORPORATE PARTNER in promoting ticket sales.
  - c. Inform the CORPORATE PARTNER through the designated account representative of special events or offers and changes to the site, promptly respond to all requests for assistance, and periodically check on account sales effort and customer feedback in an ongoing effort to support sales.
  - d. Agree to accept electronic tickets with proper identification at Beach Park at Isla Blanca on regularly scheduled operating days.
3. **CORPORATE PARTNER will:**
  - a. Remain “opted in” to all Beach Park correspondence and site updates through the designated account representative.
  - b. Take responsibility for providing the promotional code, along with instructions for accessing the Beach Park website and any other Beach Park updates to all associates in a timely manner.
  - c. Assist with internal customer service, as needed.
  - d. Display the point-of-purchase advertising and promotional materials supplied by Beach Park in a quantity, place and manner appropriate to support the program.
  - e. Agree not to sell or advertise to sell Beach Park e-tickets to anyone who is not an associate of your Organization.
  - f. Agree not to sell or advertise to sell Beach Park tickets within a ten-mile radius of Beach Park Waterpark.
  - g. Agree to sell Beach Park tickets only through Beach Park’s corporate partner webstore and not through any other web-based avenue.